TYP356ne Board of Directors Meeting Agenda

December 3, 2018

Meeting Via Conference Call

Starting at 6 PM

End 7 Pm

**Board members attending on conference call line:** Allen Sisson, Ed Tobolski, Dennis McGurk, Alex Dearborn, Greg Lane, Lisa Siegel

**Board members not attending:** Tom Tate, Peter Venuti, Jeff Leeds & Frank Angibo

1. Membership Report by Tom Tate- not present, but noted by Allen Sisson that we had an additional member to bring the total to 190.
2. Financial Report by Dennis McGurk- Balance at $4,259.00 for End of October, start of Nov.
3. Website Coordinator/Event Calendar Report by Allen Sisson:

* Several events are already on the Club Calendar prior to the planning meeting Saturday, December 8, 2018 from 10:10 AM to 12 PM at the Burlington Public Library, 22 Sears St., Burlington, MA.
* The New Spring Tour to West Dover, VT, Friday, May 31 to Sunday, June 2, 2019 sign up is going very well with 34 people so far. The Kitzhof Inn where it will be held has rooms for about 40 people. There is a chance the tour will fill. Lots of Interest in this tour.
* Greg Lane’s Connecticut tour has been rescheduled to Saturday, October 5, 2019 as the primary tour day.
* April is basically full.
* There are 3 events in May with two open weekends.
* June has 4 events scheduled with only the weekend of June 8 and 9 open.
* The Schooner cruise June 27 to 30th is not popular and still has lots of openings.
* July is completely open.
* August only has the 1st booked as a Lobster Lovers Loafers Lunch. The rest of the month is open.
* September is open. We need to decide on location and date for Club Day at some point in that month.
* October has only Greg Lane’s tour as above.
* So, we need July and August events to arrange at the planning meeting.

1. Newsletter Report by Ed Tobolski- Jan Tub Times, will go out a little later since he is leaving for FLA. Will need to include the proposed schedule of events, reminder on the membership and holiday party and a reminder on the club e-mail use.

**Old/Ongoing Business:**

1. The 2019 Holiday Party will be held 1.27.19, the Sunday before the Super Bowl. Peter Venuti has signed the contract with the Tuscan Kitchen for this. The contract is for an estimated 70 people with the final number of guests and the menu to serve due 10 days before the event. The Tuscan Kitchen has not asked for a deposit, and no deposit has been paid.
2. The Holiday Party promotion has started by Lisa Siegel. Tom Tate has reported PayPal payments for dues went well initially. Hopefully the temporary loss of PayPal function has been resolved with Holiday Party payments and registration coming in.
3. Details for Holiday Party Listed below: **- no updates- until we have the final count.**

Allen Sisson will set up the Raffle table and set up the cups for tickets. Allen Sisson will provide the tickets and raffle instructions. Each paid person gets 5 raffle tickets to put in cups for items they are interested in. The rule is each person can only win once. Allen Sisson will also administer the raffle. Allen Sisson can also provide name tags for those attending to fill out when they get there.

Right before or after the raffle the 5 gift certificates should be given out by Tom Tate. Those should be chosen from the names of the members attending. A cut up list of those attending can be used to select the names or the winners. I would suggest that those attending together be grouped as one entry. That way 5 unrelated people get gift certificates. It would not be good if both a husband and wife won gift certificates. I personally would like my name removed from the gift certificate raffle. Each board member can decide on their own if they should be in the gift certificate raffle or not.

Ten days before the event Tom Tate needs to let Peter Venuti and all the Board know the number signed up to attend the Party. That is the maximum number we should tell Tuscan will attend. The reason for this is even if some people sign up late others will not come due to illness etc. We must pay for the number we tell them, and in all past years fewer come than sign up and we overpay.

1. Club Day 2019:

Lake Pearl has the following September dates open for next year- Sunday the 8th and Sunday the 29th and Saturday the 21st and Saturday the 28th. **Ed Tobolski told them to hold the 29th for us**. They will only hold it until they have someone who will take the date. In that event we will have 24 hours to commit to the day and pay to reserve it or we will lose it. If it is held on the 29th Allen Sisson will again not be able to attend. He can attend it is held on September the 8th.

We should vote today as to whether we will have Club Day at Lake Pearl again considering the Club survey results.

Discussed the second option of the Collings Museum in Stowe MA as an alternate venue, Lisa Siegel will check on the September 29th date and availability for the museum tour and some type of lunch. ***Pending.***

1. Update on Land’s End Clothing and Logo Items – Peter Venuti has reported that the link to Land’s End is now operation and Ed Tobolski added it to the December Tub Times.

**New Business**:

1. Use of members@email by Alex Dearborn & Allen Sisson- Board did a quick review and for the most part all the club members are very respectful of the club e-mail it was decided that we will include a reminder in the Tub Times for Jan on the e-mail use.
2. Club Survey Summarized results: Great Job by Ed Tobolski for the Survey and compile of the details:

* A little over 25% of the Club responded.
* Based on the above we can probably expect at most 15-20% of the Club will participate in any one event which is 28 to 38-member participation for most events. If co-members come to events that figure may double to 56 to 76 people at large social events like Club Day or the Holiday Party.
* Club Day is popular and should continue.
* Lake Pearl is a good location but alternating with another location perhaps more north in the Boston area would be ideal.
* A Sunday in September is the best month for Club Day, but Saturday would also be accepted by members.
* A picnic or catered as we have been doing is acceptable by most members.
* Raffles, swap items and tech talks are the three most popular activities for Club Day.
* Any type of car judging or having vendors present was not popular.
* The Collings Foundation in Hudson was suggested as an alternative location for Club Day that might be viable. Should we investigate that?
* Fort Adams in Newport, RI is probably too far south but could be viable.
* Other sites mentioned such as Kimballs Farms or Fruitlands Museum are probably open to the public all the time; so probably would not work for us.
* The Canton location that PCA uses might work for a picnic, but probably is not as good as Lake Pearl for us.

2018 Survey Results – 48 responses

1.  How would you describe your membership in TYP356ne?

16\_\_ Very active

17\_\_ Somewhat active.

14\_\_ Not active in any events.

1\_\_\_ Did not answer

2.  Have you been to any of the Club Day events?

18\_\_  2018 at Lake Pearl

24\_\_  2017 at Lake Pearl

19\_\_  2016 at Lake Pearl

12\_\_  2015 at Endicott Estate

2\_\_\_ None

3. Should we continue to have a Club Day Event?

  37\_\_\_yes

3\_\_no

8\_\_Did not answer

4.  Should we continue to have Club Day at the Lake Pearl location?

  14\_\_ yes

  1\_\_\_no

23\_\_\_maybe

10\_\_ Did not answer

7.  Would you like to alternate locations?

  18\_\_\_yes

6\_\_no

12\_\_ don’t care

12\_\_ Did not answer

8.  What month would you prefer?

19\_\_September

3\_\_ Other

13\_\_\_ Don’t care

13\_\_ Did not answer

9.  9\_\_\_Saturday

17\_\_\_Sunday

12\_\_\_Don’t care

10\_\_ Did not answer

10.  What activities would you like to see during the event?

17\_\_\_  Raffles

16\_\_\_  Swap Meet

9\_\_\_  Vendor presence

16\_\_\_  Tech talk

18\_\_  picnic

6\_\_\_  Concourse event

12\_\_  Driving event to/from the main venue

Other  see written comments\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Suggestion and Comments- these have been shortened from the actual survey results**

**4**. **Should we continue to have the Club Day event at Lake Pearl?**

Wherever the person in charge wants to have it.

**5.  Why or why not Lake Pearl?**

Seems people get bored going to the same location time and again, like the Tours we use to have.

It was a good location, easy drive, good spot for the cars and nice tents, nice bathroom facilities. It will be a tough place to try and replicate somewhere else...

Good central location and well contained for just our use.

It seems central to mostly to most of the club

VERY nice and Very Dull, Good food- WE ALL go out to Eat so what?

Need a central location to where the membership is located or at least alternate to centers of membership population

The Lake Pearl location is good, but it would always be nice to try some different locations if possible for variety.

Changing the venue could result in better turnout. However, I like Lake Pearl fine

Any southwest of Boston is good for us.

It’s almost 90 miles and two hours of driving foe me to get from Lyme, CT to Lake Pearl, Wrentham, MA.  I’m wondering if moving the location around a bit might get more people out.

We like continuity as long as location works for the club. The logistics of making changes particularly for a larger venue as this creates complications for all planning the event.

Nice setting, tent, good field for parking

It is a fine site

Great location, but maybe varying it would get more participation.

Great venue for the cars, but changing it up is a good idea. I think people like variety.

Need variety but it is a good central location

Good food.  Nice location with some shade.

Location change may bring new attendees.  Change of venue makes it more interesting

because of its location near I495 is handy for most members.

Great site for our activities, great location, close to the geographical center of our membership max 2 hour drive for everyone

**6.  What other locations would be good for Club Day?**

Suggestion, Kimballs Farm. They have a nice parking lot area - we can discuss a more. Picnic type lunch with an Ice cream social.  Another suggestion The Collings Museum & Foundation in Hudson MA, drive and lunch - catered or box, depending upon how elaborate we wanted to make it. Fruitlands Museum, Harvard MA.

If we reconfigure it as a Drive your 356 Day there are a number of possibilities even state parks such as Mt. Wachusett. But many of these would not be exclusive to our use.

Someplace where there is more than our cars- we know 356’s lets have some fun-Meet at a track or a Boat trip. A hike or a craft fair in Vt.   The cars do not have to be the main focus just the vehicle for a good time.

What about a location around Mystic, CT or even Devil’s Hopyard State Park in East Haddam, CT where there are quite a few wonderful drives along twisty back roads.

Our only comment for other locations would be some reasonable central location for all attending

Brookline car museum. Newport Car Museum

Not familiar with similar food + venues. Thoughts: location connected with a museum? Historical site? Ft. Adams in Newport. Something that offers an additional activity other than just eating/ sitting around which makes it a worthwhile day trip?

As great majority of club members are around Eastern MA, almost needs to be around here.  Maybe the place where Tom Tate had the PCA meet in Canton would be good if a tent can be erected for catering.  Most anywhere with a large parking lot/area with lunch facility should work.

Don’t know any. Site must have the following features- 1. Central location with easy access. 2. Open area to stage the cars 3. Private area, not open to the public. 4. Shaded sitting area for serving food and other activities.  5. Clean facilities.

7**.  Would you like to alternate locations?**

The club may need to consider one North and then one at a Southern location. The difficulty with that is the constant scouting of new places to please everyone.

Same venue: easy planning but gets stale

Very definitely alternate.  I suggest northwest and southwest.  Need to reduce the drive for the Connecticut and Vermont members. It should be a fairly rural location, easy to locate.  The Boston area is intimidating to us country folk.

Both north and south have traffic congestion Sat and Sunday.

Too much work for two events, stick to one

**8 .What month would you prefer?**

Maybe would be a good idea to have it in the Spring to kick off the season before some get 'burned out' with events

I think any month in the Fall time frame when it is not so hot as in Summer

**9.What activities would you like to see during the event?**

We see this event as a mostly social gathering, and like the current type of venue. One topic, Tech talk would have my interest there is always something to learn about our cars, as an example, venders who are known to expertise with our cars.

Existing format fine, book swap, parts swap, if season hasn't had one

My feeling is to keep it simple.  Kick tires, socialize & catered lunch as at Lake Pearl

Should not be too technical or spouses will not attend. How many of our members have young children?  If we have some we should make it a family event.

Quality BBQ

A BYO picnic may be more appealing.  Sit by the cars or in groups. We could then use funds for other activities at Club Day

**10.  What other club events would you like to have the club sponsor?**

It is difficult to do because no one wants to do a Spring/Fall tour but that is what we should have.

Wachusett Brewing company in Princeton. Plenty of parking, vintage look and feel. Nashoba Wine Valley, has fruit wines, plenty of parking and we can see if they can host a tour, tasting and light lunch or snack to go with it.

Tours/Driving events. Like the Loafer’s Lunches

Continue with Flea Market, Picnics, lunch w drives, vendor days, newsletter, everything that is being done now.

There just have to be other car clubs or dealerships that would like a joint rally or gathering.   Even a meetup with other regional 356 clubs

Enjoy loafer lunch drives

As we were involved in the spring tour event as I came to realize there is a lot of work involved in the planning process, not necessarily a bad thing as all good events usually involve a commitment for the folks planning who typically volunteer as they enjoy the process to create an event that can be enjoyed. As it happens the spring tour event typically was desired to be at different locations by board members,

1 touring weekend per year

My wife and I generally spend most of the summer aboard our boat sailing between Bermuda and Nova Scotia.  I think the club does a great job, but I'm unlikely to participate in warm weather events

More interested in technical and swap events than social events.

Spring Tour like the old times

More weekend driving events so those of us still with jobs can attend.

More Mini Tours and more Club Drives

Next Board meeting: 6 PM, Monday January 7, 2019 by conference call.

Meeting Minutes- Completed by Lisa Siegel

December 4th, 2018

Final Version to be sent to the site to be posted.